

Recoding the DNA of leaders &
organisations for scale and growth.

MUSHAMBI MUTUMBA

Author. Speaker. Tech Leader.



A man in a light-colored suit is speaking at a podium. The background is a dark blue wall with a word cloud of technology-related terms in white, including 'INNOVATION', 'REALITY', 'DATA', 'ROBOTIC', 'INTERNET OF THINGS', 'BLOCKCHAIN', 'CLOUD', 'ARTIFICIAL INTELLIGENCE', and 'BIG DATA'.

Introducing Mushambi

**“Leaders that evolve the present,
are involved in the future.”**

As one of the leading innovation & digital transformation speakers and tech leaders, **Mushambi Mutuma** helps companies move beyond surviving to thriving in an ever-changing digital landscape.

Mushambi shares insights and tangible tools to evolve thinking, plot new roadmaps for growth and kickstart high-performing teams. He has coached executives & led the digital transformation at some of the largest brands in the world.

Mushambi Mutuma isn't just a speaker, he's a visionary leader in AI, innovation, and the future of work. With over 18 years of experience, Mushambi has been at the forefront of digital transformation, guiding companies through the complexities of today's fast-evolving technological landscape.

As an internationally renowned keynote speaker, digital transformation expert, and author, Mushambi has helped organisations move beyond mere survival to thriving in a world where technology's pace is relentless. His work helps executive, operational, and technology leaders turn disruption into practical action across culture, capability, and execution.

Known for translating complex concepts into actionable strategies, he excels in making technology accessible and relevant, especially for non-tech audiences. His unique approach combines cutting-edge AI expertise with a proven formula for leveraging innovation, enabling teams to not just survive but excel in the face of disruption.

Mushambi's mission is to re-code the DNA of leaders and teams, cultivating the next generation of innovators and intrapreneurs. His insights and tools evolve thinking, chart new growth roadmaps, and kickstart high-performing teams. His clientele includes **Facebook, Salesforce, Coca-Cola, Amazon, Shell, Workday, Dell** and **Huawei** to name a few.

Whether working with startup co-founders or C-suite executives, Mushambi guides leaders at all levels to harness technology's exponential power. His work has been featured in media outlets across the US and Africa, including **CNBC, GQ & Entrepreneur**.

Mushambi co-founded a digital product lab, **Altivex** that was acquired in its 10th year and also served as a leader at **Accenture**, heading its Commerce & Innovation practices, overseeing the delivery and scale of digital transformation projects for the largest companies in the world.

He now serves as Managing Partner at **Kairos Consulting Africa** providing executive coaching & advisory services for leaders across the US & Africa. Mushambi also serves on the board of US based nonprofit **Black Fleet Network** as its Chief Technology Officer, driving equity, ownership and innovation.

Trusted by



facebook

"A man of the future walking in our midst!"



"The most impactful thing our company has ever done is have this talk by you!"

salesforce

"Mushambi's approach to technology & innovation is thought provoking & distinct. He possesses the unique ability to teach constructs in a digestible & practical way! A true breath of fresh air!"

amazon

"I have just been presented a recipe for how to adapt to a changing world!"



"He brings future to my current reality"

Featured in



A keynote speaker who has actually built the future



Led commerce & digital transformation for Africa's largest enterprises



Co-founder & CEO of an award-winning digital product lab acquired in its tenth year



Directed Africa-wide digital transformation strategy and rollout



Chief Technology Officer driving digital ecosystems in mobility, fleet, and transport



Remapping your DNA for next generation leadership.

In a world shaped by rapid technological change, shifting markets, rising performance pressure, and constant disruption, old leadership habits are no longer enough. The Adaptability Code is Mushambi Mutuma's flagship keynote, built to help leaders and teams recode how they think, decide, lead, and execute.

Grounded in the ideas from his new book, this keynote gives audiences a practical framework for thriving through change rather than merely reacting to it. It explores the core traits of future-ready leadership and shows how organisations can build cultures that are more agile, resilient, curious, and capable of sustained performance.

What makes this keynote especially powerful is its flexibility. Depending on the audience and business context, it can place greater emphasis on AI and digital transformation, leadership of the future, peak performance and execution, innovation, culture, or organisational resilience.

The result is a highly relevant keynote that helps leaders move forward with sharper thinking, stronger teams, and greater readiness for what comes next.

KEYNOTE

The Adaptability Code

📌 **KEY AUDIENCE TAKEAWAYS**

What got you here, won't get you there.

01 Why yesterday's leadership playbook no longer works

Understand the scale, speed, and pressure of change reshaping leadership, performance, and growth

02 The leadership shifts required to stay relevant

Learn the mindset, behaviour, and operating changes leaders must make to thrive in a fast-moving world.

03 How to turn AI into real advantage

Explore practical ways to use AI and technology to improve thinking, speed, execution, and decision-making.

04 How to disrupt yourself before the market does

Identify the habits, assumptions, and blind spots that keep teams stuck and slow.

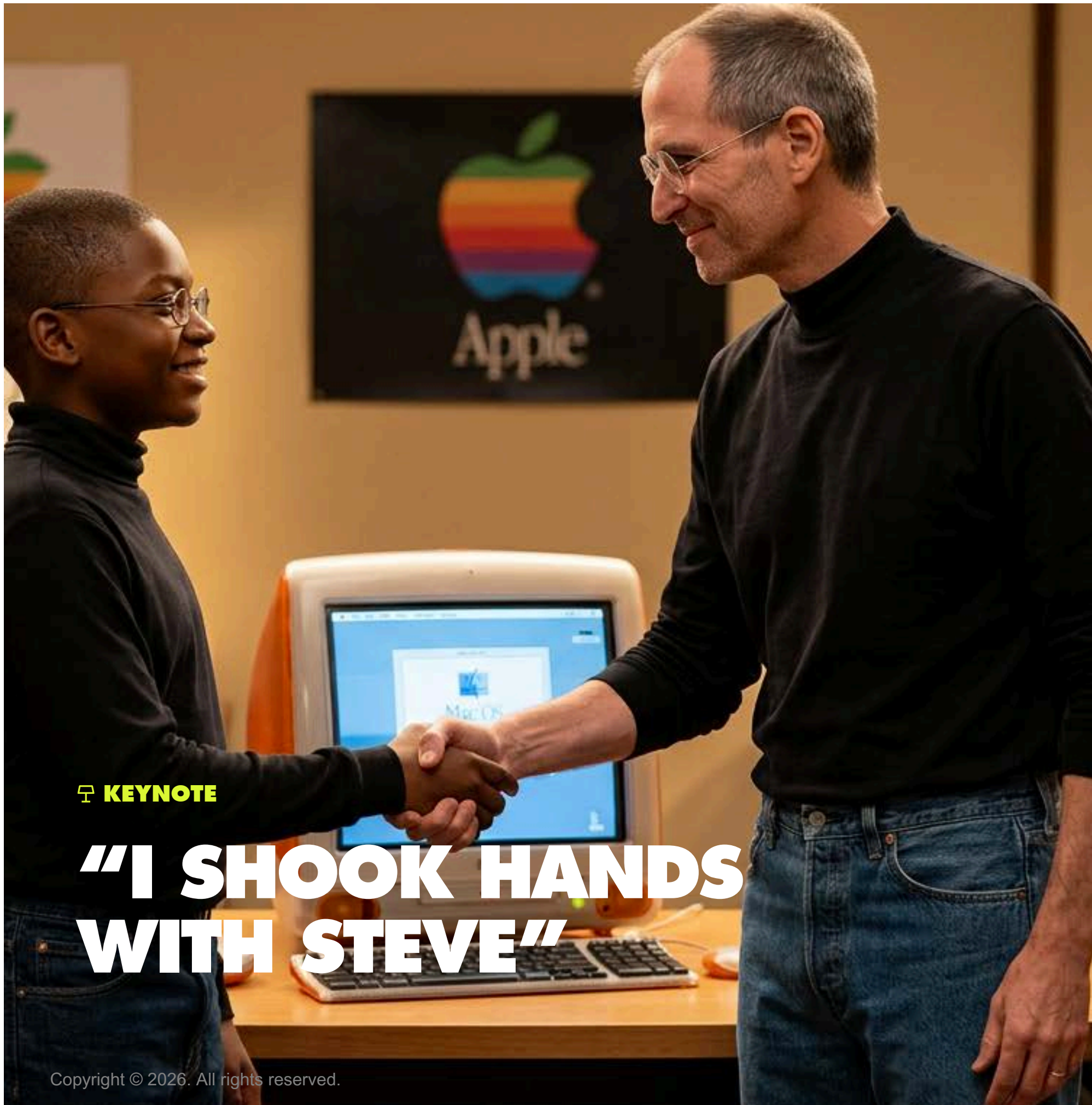
05 Where to start now

Walk away with practical actions to build a more adaptable, future-ready team and organisation.



Want to learn more about evolving the present?

Whether college student, start-up entrepreneur or a corporate executive, this guide is a must for both present and future leaders.



Lessons learned growing up at Apple

By far my best memories of growing up were the guaranteed 2 weeks a year that I could skip school and go on road trips to MacWorld or WWDC with my father as he worked at Apple Computer. In September '98, Steve Jobs graced the stage. At the end of his talk announcing the world changing iMac and its many flavours, my dad and I quickly rustled up to the front to catch a closer glimpse of the re-welcomed CEO. Standing out as one of the few children there, Steve paused and shook my hand. (I cried.) Not ganster.

Like the 50's Mafioso, for anyone who shook hands with Frank Sinatra, there was a certain code and value system. The same for those who shook hands with Steve or interacted with his products. It still holds true 25+ years later.

This keynote goes far beyond the story of a young boy meeting Steve Jobs, it unpacks the leadership principles, cultural behaviours, and creative discipline behind one of the most influential innovation environments in the world.

At its heart, this is a keynote about what it really takes to build a culture of innovation. From radical focus and uncompromising standards to experience-led thinking, ownership, purpose, and bold decision-making, Mushambi translates the lessons behind Apple into practical insight for leaders and teams navigating change, growth, and transformation today.

📌 KEYNOTE

"I SHOOK HANDS WITH STEVE"

KEY AUDIENCE TAKEAWAYS

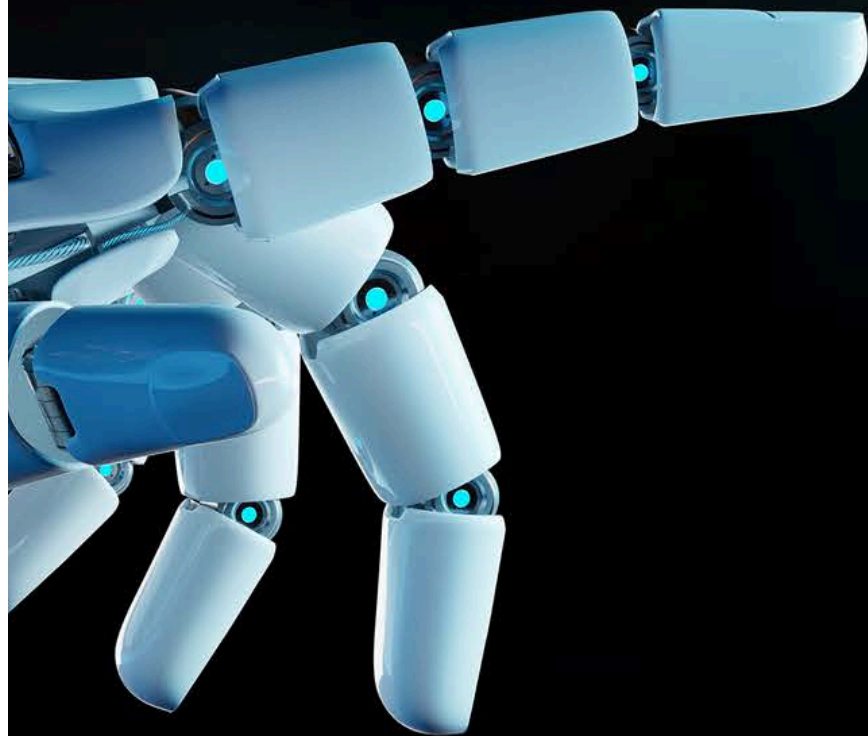
"I Shook Hands With Steve"

- 01 Give them what they cannot yet picture**
How to build ahead of demand and create richer customer experiences
- 02 From 314 to 4**
Why focus, simplification, and hard choices build stronger brands
- 03 Think Different as a culture, not a slogan**
How to build teams that challenge assumptions and create what others miss
- 04 Sugar water or world change?**
Why purpose is essential for attracting and keeping exceptional talent
- 05 Reality distortion field**
How bold vision stretches teams beyond convention and into breakthrough thinking
- 06 The biggest start-up in the world**
How to stay entrepreneurial and inventive even at scale



Want to learn more about what Steve taught me, taught us all?

Just like 12-year-old teary me, I guarantee you and your team won't forget it.



Practical leadership in an AI-powered world

AI is changing how we think, work, create, compete, and lead. In this keynote, Mushambi helps leaders and teams cut through the hype to understand what AI means in practical terms for their role, their business, and their future relevance.

Rather than getting lost in technical jargon or trend-chasing, this session focuses on how AI can be used to improve decision-making, increase productivity, unlock creativity, strengthen customer value, and create real competitive advantage. Audiences leave with a clearer understanding of where AI creates value, what an AI-ready team actually looks like, and how leaders can use these tools without losing judgement, trust, or the human edge.

This is a practical, accessible, and energising keynote for organisations that want to move from curiosity or anxiety into meaningful action.

AMM

📌 KEYNOTE

AI, You And The Future

AI, You and the Future

01 Where AI creates real business value

Understand the most practical ways AI can improve productivity, decision-making, customer experience, and growth.

02 What leaders and teams need to become AI-ready

Learn the mindset, skills, and organisational shifts required to adopt AI with confidence.

03 How to improve human and machine collaboration

Discover how to use AI to enhance creativity, speed, and execution without losing judgement or trust.

04 How leaders use AI to think and move faster

See how AI can strengthen foresight, sharpen decisions, and support better leadership in real time.

05 How to stay ahead as AI reshapes your industry

Explore what it takes to remain relevant, competitive, and adaptable in an AI-driven future.



Want to learn how to build for the next 15, 25, 100 years?

If AI feels overwhelming or out of reach, this keynote breaks it down; no jargon, no hype. You'll walk away with real-world insights and practical frameworks to implement AI in your business, build long-term resilience, and lead like the future is already here.

Why Mushambi?

01

Practical for mixed audiences

Mushambi has a strong ability to take fast-moving, technical, and often intimidating topics such as AI, digital transformation, cyber risk, automation, and data-led decision-making, and translate them into clear leadership implications. That matters in a room where executive, operational, engineering, and technology leaders all need to leave with shared understanding, not separate interpretations.

02

Fluent across strategy & execution

Many speakers can explain disruption. Far fewer can show leaders what that means once the keynote is over. Mushambi's value is that he moves beyond theory and connects the big picture to operating reality: decisions, behaviours, priorities, communication, accountability, and execution rhythms. His work consistently sits in that space between strategy and execution, helping leaders move from awareness to action.

03

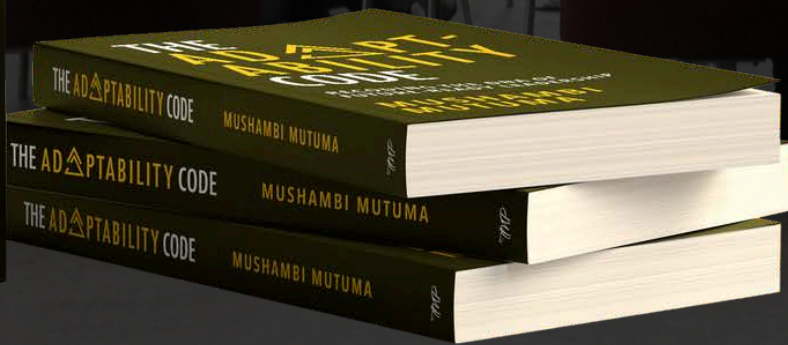
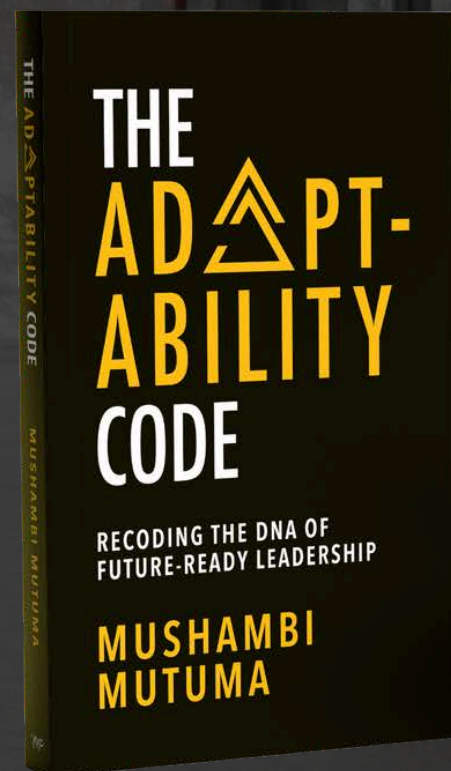
Above & beyond partnership

Mushambi does not just arrive, perform, and disappear. He invests in context, tailoring, and practical relevance so the keynote speaks directly to the moment the audience is in. He also extends the value after the event through useful follow-on materials that help leaders keep engaging with the message.



The Adaptability Code

Recoding the DNA of Future-Ready Leadership



Leadership lessons for a world where technology, markets, and operating models keep shifting

Your success tomorrow has nothing to do with technology.

Most leaders assume their future depends on mastering the latest trends, embracing AI, or navigating digital disruption. They're wrong.

In **The Adaptability Code**, renowned innovation expert, speaker, and tech leader Mushambi Mutuma cuts through the noise to reveal the true competitive advantage: adaptability. Mutuma argues convincingly that the leaders who will win tomorrow aren't those with the deepest pockets, longest histories, or even the smartest teams. Instead, tomorrow's winners will be those who remain relentlessly adaptable, continually re-coding their leadership DNA to rise and thrive through constant change.

Blending compelling stories, fresh research, and actionable frameworks, Mutuma transforms adaptability from buzzword to a powerful and actionable leadership strategy. Whether you lead a multinational giant, a fast-moving startup, or simply yourself, **The Adaptability Code** is your blueprint for thriving in an unpredictable future, equipping you to embrace relentless change and proactively shape your future with confidence.

If you're ready to rewrite your leadership playbook, transform how you approach change and create lasting relevance in tomorrow's marketplace, this is your essential guide.

The future belongs not merely to the tech-savvy or well-established; but those courageous enough to constantly reinvent, evolve and adapt.

Tech Adjacent

The Exponential Guide to Leveraging Technology for Business Success

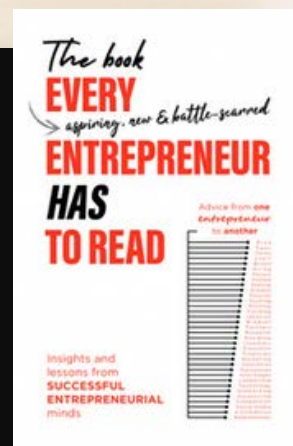
Today more than ever, leaders in business and entrepreneurship need to invest in new ways of thinking and prepare their businesses for rapid moving digital change.

Mushambi's first book, *Tech Adjacent* is about understanding the principles of tech, it's pace, hearing the footsteps of where it might be going, knowing how disruption and innovation work tangibly, and most importantly leveraging it for your unique exponential success.

Mushambi's experience and expertise not only in business but also as a tech entrepreneur, give real life context to rapid change, unlocking future opportunities and offers tools to predict where your audience and industry are heading. He sells no big ideas but instead genuinely shares his unique perspectives and know-how to help whoever he can in the process.

This isn't just another book on growing your business in 100 days or dry academic theory,

Tech Adjacent is the guidebook for not just surviving but excelling in a world exponential growth. Whether you are a start-up entrepreneur or corporate executive this guide is a **must for leaders present and future.**



ADDITIONAL CONTRIBUTIONS

The Book Every Entrepreneur Has to Read, lies. It is full of sage advice, lessons learned, and thousands of hours of hard-earned knowledge from thriving entrepreneurs, covering:

1. What they wish they knew when they were starting out.
2. What they wouldn't do again and the lesson learned.
3. Wisdom they have picked up along the entrepreneurial journey from mindset to idea, planning to execution, funding to partnerships, networking to negotiating, innovation to strategy, hiring to company culture, social media to technology, and everything in between.

Don't become a statistic - start reading and make notes and lists of what you can do today, to not only negotiate the sometimes-hazardous entrepreneurial journey but excel from a great idea to a successful business.

Let's connect.

+27 72 679 9815

www.mushambimutuma.com

faith@mushambimutuma.com



[Book a Discovery Call](#)



LinkedIn

@mushambimutuma



Instagram

@mushambimutuma



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@mushambimutuma



Media kit

My mission is to make your life as simple as possible leading up to our time together!

For hi-res headshots, book covers, photos of Mushambi as well as his intro & bio, visit: mushambimutuma.com/meeting-planner-resources/

You may use any of the language, links or images on this page before or during an engagement to promote an appearance and find out key details.

Please contact us if you need additional information or content!

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