

# MUSHAMBI MUTUMA

AUTHOR.SPEAKER.TECH LEADER.

Cultivating & advancing the next generation of innovators, intrapreneurs & businesses

Mushambi is an author, speaker and tech leader with over 15 years of experience building brands and business across Africa and the United States.

Through his context and leadership Mushambi's intent is to make Africa a leading hub of innovative authority.

Through his context and leadership, Mushambi's intent is to further cultivate and advance Africa's next generation of innovators, intrapreneurs and tech adjacent businesses. As a speaker, he shares insights on Tech, Entrepreneurship and Innovation.

As an entrepreneurial expert, he has advised multiple startup accelerators and incubators including RMB's AlphaCode, Endeavor, The Innovation Hub and Standard Bank. Coaching entrepreneurs at all phases from concept to Series A, startup co-founders and business C-Suite executives.

Mushambi's business leadership includes the formation and board membership of multiple companies in the healthtech, fintech, edutech and creative industries. He co-founded and led a digital product lab, Altivex, which was acquired in its 10th year of operation.

He now serves on Accenture South Africa's leadership and heads its eCommerce & Innovation practices, overseeing the delivery and scale of products & teams across Africa.

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Mushambi's first book, **Tech Adjacent** is about understanding the principles of tech, it's pace, hearing the footsteps of where it might be going, knowing how disruption and innovation work tangibly, and most importantly leveraging it for your unique exponential success.

Mushambi's experience and expertise, give real life context to rapid change, unlocking future opportunities and offers tools to predict where your audience and industry are heading. He sells no big ideas but instead genuinely shares his unique perspectives and know-how to help whoever he can in the process.

This isn't just another book on growing your business in 100 days or dry academic theory, **Tech Adjacent** is the guidebook for not just surviving but excelling in a world of exponential growth. Whether you are a startup entrepreneur or corporate executive this guide is a must for leaders present and future.



## Experience Mushambi Speak

CULTIVATING INNOVATORS, INTRAPRENEURS & LEADERS



THE ENTREPRENEURIAL MINDSET



TECHNOLOGY & THE FUTURE



THE PROCESS OF INNOVATION

FEATURED BY:



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## Experience Mushambi Speak

SPARKING NEXT LEVEL LEADERSHIP & TRANSFORMATION

Mushambi's talks are for entrepreneurs, intrapreneurs and leaders who want to level up. The convergence of innovation, entrepreneurship and technology are how we achieve positive growth on the African continent and unlock a sustainable future. As a technologist, it's not just about the jargon; for him it's about building solutions that actually grow your business. Bring your team on a walk with Mushambi through this new normal of rising disruption and meaningful impact with a local context.

Each of his topics can be facilitated as a keynote, workshop or masterclass, conference environment or panel.



## CORE TOPICS FOR 2022:

### The Entrepreneurial Mindset

While not everyone is meant to be an entrepreneur, everyone in this age should certainly be entrepreneurial in their thinking and behaviour to truly succeed.

Unlock the tools entrepreneurs use to succeed across a variety of industries, from corporate to the arts. Problem solvers, innovators, purpose-minded fixers.

### Scaling Innovation & Tech for Success

*“Everybody has a plan until they get punched in the face” - Mike Tyson*

Innovation and technology are moving at exponential rates, the rules of business have changed forever. Every business leader must embrace what innovation means to avoid Iron Mike's so eloquent words!

This talk simplifies how everyone in your business can leverage innovation, solve problems and create opportunities.

### Next Gen Leadership

Most people tend to think the most successful entrepreneurs, business owners and CEOs we read about just got lucky and that the key to their success was the sum of the perfect equation of entrepreneurial traits, skills, money and background. Some secret formula the rest don't have access to.

Ultimately it's rooted in 3 basic principles that added together equate to impactful leadership & exponential success. 3 principles we can all learn and develop within ourselves.

A life of success can not be built without a blueprint. This talk is it.

Mushambi also has a variety of presentations pertaining to **innovation, technology, digital transformation and leadership** that can be further customised for your specific needs.



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*"Brands that evolve the present, are involved in the future!"*



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